

Bircham International University introduces a unique corporate training formula.

- * Different & Superior
- * Out of Working Hours
- * Personalized Programs
- * Company does NOT Pay...
- * Requisites & Fees
- * Interested?

Keep reading or visit our BIU Company Training presentation.
<http://www.bircham.edu/corporate/>

A DIFFERENT & SUPERIOR TRAINING TOOL

*We may prepare your program of study any time of the year,
in any specialization and from anywhere in the world.*

Quick, effective, cheap and sound training

A company always needs to recycle and train valuable employees and teams. Lack of knowledge may result in errors and costs that may be avoided with the proper training strategy, like the one offered by Bircham International University. Additionally the incentive and motivation of getting a higher degree becomes a unique added value.

Loyalty and Gratefulness: BIU is much more than just a course

The employee is going to study a university program and will earn the corresponding degree from Bircham International University. This is far over traditional in-company training courses. The employee perceives that his/her company gets involved further than just a productivity training, which generates a gratefulness feeling that is stronger than other incentives. This feeling together with the duration of the program (from 1 to 24 months) may reinforce the loyalty of key employees of the company.

A tool to evaluate the skills of employees

The company may evaluate with measurable outcomes those people that show the will power, responsibility, motivation and capacity to go through a distance learning program, to study from home and keep your working pace. The way the student confronts the program of study may be monitored by the human resources department to test the skills and academic progress of the employees.

TRAIN YOUR EMPLOYEES OUT OF WORKING HOURS

Total compatibility with the work place or activity

Bircham International University distance learning pedagogical systems allows the employee to complete the program of study without any interference with his/her working schedule or professional activity. BIU programs do not cause the company any costs or losses in terms of employee's working hours.

Studying at BIU is not an obligation, it is a reward

Most companies must use working hours to fit any required training programs. Employees usually perceive training as a mandatory requirement that consequently must take place during working hours or through costly training events.

A degree is a lifetime asset.

With the BIU Corporate Training formula the employee will learn during his/her spare time and from home. And he/she will be delighted to do it. BIU training is perceived as a reward and a lifetime asset. The employee invests his spare time to meet the study program requirements and earn a degree. This program also meets the training goals of the company.

Bircham International University offers higher degree programs (Bachelor's, Master's and Doctorate (Ph.D.)) and professional diplomas (Specialist and Expert) through distance learning.

PERSONALIZED PROGRAMS ACCORDING TO EACH EMPLOYEE NEEDS

If you do not find the right program among the 150 specializations offered then we will design one for you.

The employee's training program will meet the company professional goals improving productivity and effective decision making. BIU designs each program of study considering the students previously acquired knowledge so the program is more appealing and effective while meeting the company's training goals. BIU pedagogical system has proven to be the most effective teaching tool for working professionals.

A project useful for both: the company and the student

BIU Corporate training also allows the employee to work on a final project that may be useful to the company as well as to meet the degree program requirements. The employee may prepare a project that is useful for the company out of his/her usual working hours. This project will be evaluated by BIU, and the company can thereby also count with the added value of professors comments and suggestions. Project are always treated confidentially.

THE COMPANY DOES NOT PAY... UNLESS THERE IS AN EFFECTIVE LEARNING

Starting this Corporate training will cost nothing

The company will only pay for the employee that has completed the program of study effectively. The risk (and cost) of this study program is nule if the employee is not capable of concluding the training. The BIU corporate training formula divides the cost of this program in three equal parts: Scholarship - Employee - Company

Third 1: Scholarship of a 33% of the cost of the program

The first third is "paid" by the company but actually it is a scholarship granted by BIU if the company is accepted in this special Corporate Training Formula. The employee does not know about this discount. From all purposes, the employee considers that it is the company the one that "paid" or advanced the starting costs of his/her training program. Neither the company nor the employee have paid anything. The employee perceives that the company has paid one third of the program of study.

Third 2: Employee pays 33% of the cost of the program

According to our experience, a distance learning program is effective when the student is financially involved in it. The student will then make an effort to amortize what he/she is paying and will appreciate even more the initial effort and support of the company. BIU offers payment plans up to 24 monthly installments, so the payment of this third should not be a financial burden at all.

Third 3: Company pays the last 33% of the cost of the program

Once the student has completed the program of study, the company will take care of the payment of the last third of the tuition. This payment is conducted with the absolute guarantee that the employee has completed the required training. The cost for the company is one third of the actual cost of the program while the employee's perceived value of this program is much much higher. BIU will not issue the corresponding degree until this third has been paid.

A final optional gift

The company may pay back to the employee all or part of the second third. BIU advises this option to reward those students that got a high grade, or when the employee gets really involved in preparing a final project, out of working hours, that serves to the purposes of the company.

REQUISITES & COSTS**1- Three people minimum**

This Corporate Training formula is only applicable with a minimum of three students per year. The company simply needs to ensure this compromise with a letter of intent addressed to BIU. In case this minimum is not met during the following 12 months of the enrollment of the first student, the proposed financial structure will be cancelled and any enrolled students will be transferred to a regular BIU student status.

2- Select the program of study and degree.

The student and/or company should select the program of study and degree that best fits their own goals. The degree program may be based on the specialization modules offered by BIU (that may be consulted on the web) or it may be designed according to specific requirements, profiles and needs. The student must always meet the degree admission requirements. Degree options and fees are:

* SPECIALIST - 15 credits (5 subjects)

Official cost: 1050 Euros (Grant: 350 - Employee: 350 (or 70 in 6 monthly installments) - Company: 350)

* EXPERT - 21 credits (7 subjects)

Official cost: 1470 Euros (Grant: 490 - Employee: 490 (or 98 in 6 monthly installments) - Company: 490)

* BACHELOR - (B.A. / B.S. / B.B.A. - 130 credits.)

Official cost: 7050 Euros (Grant: 2350 - Employee: 2350 (or 120 in 24 monthly installments) - Company: 2350)

* MASTER - (M.A. / M.S. / M.B.A. - 35 credits)

Official cost: 5100 Euros (Grant: 1700 - Employee: 1700 (or 170 in 12 monthly installments) - Company: 1700)

* DOCTORATE (DOCTOR of PHILOSOPHY - Ph.D. - 45 credits)

Official cost: 6450 Euros (Grant: 2150 - Employee: 2150 (or 150 in 18 monthly installments) - Company: 2150)

3- Submit the application for admission

Submit the application for admission as well as all the additional documents explained in the BIU admission process. BIU evaluates these documents and makes an initial proposal of the program of study. Training goals are discussed and precisely assigned to meet the company's goals and the student expectations. Once the program is approved, the company will send a letter assuming the financial responsibility of the final payment.

If you have any question, idea, or proposal do not hesitate to ask.

We are just an email or phone call away.

INTERESTED?

The procedure is very easy:

- 1- Visit our web to learn about Bircham International University educational offer.
- 2- Send a letter of intent (by email, fax or mail) with the compromise of enrolling a minimum of three employees in the next 12 months in order to qualify for this corporate training formula.
- 3- BIU will contact you to determine the degree programs that best meet your company goals.
- 4- BIU will interview the selected employees to determine the best way to match their personal goals with the company's training expected outcomes. This is the best way to ensure a continuous motivation and effective progress during the course of a distance learning program.
- 5- The employees will fill out the corresponding applications for admission, and send them to BIU.
- 6- BIU will issue the corresponding Official Admission Certificates that show the total official cost of the program, the courses required to study, the textbooks and assigned academic work (reports, project...).
- 7- The company will send separately a letter with the compromise to pay the last third of the tuition.
- 8- The training program starts with NO COSTS FOR THE COMPANY.
- 8- The employee will start to pay the second third of the program according to the most convenient payment mode.
- 10- Once the employee started to pay, BIU will buy and ship the required textbooks.
- 11- The cost of these textbooks will be invoiced to the company. They are not included in the tuition.
- 12- BIU evaluates the academic work and progress of the employee and will provide a feedback to the company

as well.

13- The employee completes all the degree requirements when all the academic work is submitted (reports, project...).

14- Now the company pays the last third of the employee's degree program tuition.

15- BIU completes the last work evaluation and issues the corresponding degree.

In order to qualify for this corporate training formula you do not need to enroll the three employees at once, you may start with one and the rest may follow within the next 12 months of the date of the letter of intent described in point 2.